

Katrin Kerber

I am always keen to expand my skills and discover new techniques, thrive in busy teams and am comfortable working on several projects simulatenously.

Work

Cog Design - Web Developer

September 2009 to March 2011

- developing websites using Expression Engine, HTML, CSS and JavaScript
- building and setting up HTML newsletter templates for Campaign Monitor
- providing CMS training and support to clients

Freelance work

August 2009 to December 2009

- design and build of AWARE Trust website
- project management, design and client-side code of SPANA Gifts website

SPANA - Web Content Manager

January 2009 to September 2009

- updating website content using Dreamweaver
- project managing re-design of website
- designing and sending e-newsletters using MailChimp
- converting direct marketing materials for web use
- updating e-commerce site using Actinic
- responding to any website related queries from supporters
- analysing website statistics using Google Analytics
- reporting on online income and expenditure

SPANA - Direct Marketing Officer

August 2007 to January 2009

- creating direct marketing campaigns
- setting up telemarketing campaigns
- managing all aspects of merchandise sale
- designing fundraising leaflets and brochures
- proofreading 'SPANAs News' articles and press adverts
- replying to queries and complaints from supporters via phone, email and letter
- overseeing campaign budgets and managing invoices

Education

London IT College

January 2009 to April 2009

- XHTML, CSS, basic Flash
- PHP and MySQL

Bournemouth University

2004 to 2007

- BA(Hons) Communication and Media (first class degree)

Sites

- [Community Foundation Network](#)
- [I Value The Arts](#)
- [Greenwich Dance](#)
- [Artichoke](#)
- [Imagination Our Nation](#)
- [The Arts Catalyst](#)
- [SPANAgifts](#)
- [AWARE](#)

iPhone Apps

- [Shakey Monkey Space App](#)
- [Cog Nights](#)

Key skills

Web

- HTML
- CSS
- JavaScript (jQuery, MooTools)
- Expression Engine
- basic PHP and MySQL

Software

- TextMate
- Transmit
- Firefox + Firebug
- Titanium Mobile
- Photoshop
- Fireworks
- InDesign
- Illustrator
- Office / iWork suite
- Windows and Mac

Project management

- handling several projects at the same time
- working in teams and with third parties
- meeting deadlines
- working independently

Copy

- for web and print
- proof reading
- fluent in English and German